



2024-2025

# FAMU-FSU NSBE

Sponsorship

Packet



National Society of Black Engineers



***TO INCREASE THE NUMBER OF CULTURALLY RESPONSIBLE BLACK ENGINEERS WHO EXCEL ACADEMICALLY, SUCCEED PROFESSIONALLY, AND POSITIVELY IMPACT THE COMMUNITY.***



# *A MESSAGE FROM US*



On behalf of the FAMU-FSU Chapter of the National Society of Black Engineers, we would like to extend an invitation for you to partner with us for the 2024-2025 school year.

As the **only joint college of engineering in the nation**, our chapter has a combination of **Florida A&M University** and **Florida State University** students, and takes pride in advancing the NSBE mission. Last year, we had **140 registered members** in our chapter, making us one of the **most active RSOs** at the FAMU-FSU College of Engineering. We take as many members as possible to the Fall Regional Conference and the National Convention to expose our members to different companies and expand their network.

Sponsorships play an integral role in our chapter's operations. In aiming to keep our chapter accessible to all students, we keep our dues low. Thus, sponsorships allow us to reach more students through outreach, minimize costs for conferences, and host more innovative events to further enhance the skills of our members. Our members are prepared for the upcoming year and our executive board is excited to continue elevating our chapter to new heights. However, this would not be possible without the generosity of donors and sponsors.

# 2024-2025 PROGRAM GOALS



## 1 EXCEL ACADEMICALLY

- Host weekly study group hours
- Provide tutoring resources at FAMU, FSU and the FAMU-FSU College of Engineering
- Organize graduate school prep workshops
- Hold review sessions on classroom topics members struggle with

## 2 SUCCEED PROFESSIONALLY

- Provide career resources on both main campuses and at the FAMU-FSU College of Engineering
- Host professional development workshops
- Utilize LinkedIn group to connect past and present members

## 3 IMPACT THE COMMUNITY

- Participate in street clean-ups
- Host meetings with our NSBE Jr. chapter
- Volunteer and outreach with the K-12 schools within our community
- Plan and host Annual 'A Walk For Education' event

## 4 INCREASE ENGAGEMENT

- Expand recruitment efforts to other STEM majors
- Host more creative and innovative events
- Incorporate balance and social development throughout the school year
- Collaborate with other organizations at FAMU, FSU, and the College of Engineering

# 2024-2025 TIMELINE

## SEPTEMBER

- WELCOME WEEK
  - FIRST GBM
- CAREER READINESS MONTH
  - CAREER FAIR WEEK
  - NSBE FALL COMPANY MIXER

## NOVEMBER

- FALL REGIONAL CONFERENCE
- FSU HOMECOMING
- THANKSGIVING BREAK

## JANUARY

- SPRING CAREER FAIR
  - SNSBE COMPANY MIXER

## MARCH

- NATIONAL CONVENTION
  - CHICAGO, IL
- SPRING BREAK

## OCTOBER

- FAMU/FSU HOMECOMING
- MAKING STRIDES BREAST CANCER WALK

## DECEMBER

- FINAL EXAMS
  - HOLIDAY BREAK

## FEBRUARY

- NSBE WEEK
  - A WALK FOR EDUCATION

## APRIL

- FINAL GENERAL BODY MEETING
  - ADMIN ZONE ELECTIONS
- END OF THE YEAR BANQUET

\*\* ESTIMATED TIMELINE, SUBJECT TO CHANGE

FAMU-FSU NATIONAL SOCIETY OF BLACK ENGINEERS



# *LEVELS OF SUPPORT*

ALL packages will include the following items: Company Logo on monthly newsletter to members, social media highlight, invitation to end of year banquet and tiered recognition, access to chapter resume booklet, and our Corporate Quarterly Newsletter.

## **BRONZE (\$1,000-\$1,999)**

- 2 Commemorative FAMU-FSU NSBE Shirts
- Invitation to Semesterly Company Mixer

## **GOLD (\$3,000-\$4,999)**

- 6 Commemorative FAMU-FSU NSBE Shirts
- Opportunity to host professional development or career readiness event
- Midsized Logo on Sponsor Shirt
- Outing with Chapter Executive Officers
- Opportunity to host 2 events (1 per semester)

## **SILVER (\$2,000-\$2,999)**

- 4 Commemorative FAMU-FSU NSBE Shirts
- Opportunity to host an Information Session
- Small logo on Sponsor Shirt

## **PLATINUM (\$5,000+)**

- 8 Commemorative FAMU-FSU NSBE Shirts
- Hotel Hospitality Suite Mixer or Outing with Executive and General Body Members
- Custom Company Sponsor Merchandise
- Largest Logo on Sponsor Shirt
- Opportunity to host 2 events (1 per semester)



# ***SPONSOR BENEFITS***

<b>SPONSOR BENEFIT</b>	<b>PLATINUM \$5,000</b>	<b>GOLD \$3,000</b>	<b>SILVER \$2,000</b>	<b>BRONZE \$1,000</b>
Hotel Hospitality Suite Mixer				
Customized Merchandise				
Outing with Executive Board Members				
Opportunities to Host PD or Career Event				
Opportunity to Host Info Session				
Logo on Company Shirt				
Company Logo on Newsletters				
Access to Chapter Resume Booklet				
FAMU-FSU NSBE Shirts	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>

# HOW TO SPONSOR



Below we have listed a few methods for investing in the bright young leaders of our chapter. Please fill out the following survey before your contribution.

## FAMU-FSU NSBE Corporate Sponsorship Agreement

### 1 CHECKS

Please make all checks payable to  
NSBE FAMU-FSU College of  
Engineering  
2525 Pottsdamer St.  
Tallahassee, Florida 32310

### 2 FAMU FOUNDATION

All other forms of donations can be forwarded to The FAMU Foundation (select National Society of Black Engineers as the designation).



# 2024-2025 BUDGET

ITEM/EVENT	EST. COST
WELCOME WEEK	1,000
COMMUNITY OUTREACH AND VOLUNTEERING	1,000
CONTINUED CHAPTER ENRICHMENT	4,000
NSBE WEEK/ A WALK FOR EDUCATION	1,500
MERCHANDISE	3,000
BANQUET	4,000
FAMSTATE PAGEANT	2,000
NATIONAL CONFERENCE	30,000
REGIONAL CONFERENCE	7,000
TOTAL	53,500

\*\*\* THIS BUDGET IS DEPENDENT ON MEMBER PARTICIPATION AND INVOLVEMENT AND DOES CHANGE FROM YEAR TO YEAR. FOR MORE INFORMATION, PLEASE CONTACT OUR TREASURER AT [TREASURER.FAMUFSUNSBE@GMAIL.COM](mailto:TREASURER.FAMUFSUNSBE@GMAIL.COM)

# FAQS

1

## WHAT IS NSBE WEEK?

- A new initiative to celebrate the charter date of our chapter February 27th!
- This week will be full of Social, Service, and workshop events that would highlight our chapter's history!
- This week will be finished off with A Walk For Education!

2

## WHAT IS A WALK FOR EDUCATION?

- A keystone event across all chapters of NSBE
- This event is a single day outreach activity aimed at encouraging youth to be better prepared for higher educational opportunities in STEM fields
- This event will be advertised to the entire Tallahassee area

3

## WHAT IS THE HOTEL HOSPITALITY SUITE MIXER?

- A mixer event during the NSBE National Conference.
- This will be a relaxed space for our members to mingle with our Platinum Sponsors during Conference!

# CHAPTER PERKS



## *Promotion*

Through partnering with FAMU-FSU NSBE, your company's name will be publicized throughout our college, expanding your reach even more.



## *Student Access*

Receive exclusive access to a booklet with updated and active FAMU-FSU NSBE member resumes, and participate in innovative and engaging networking events with us.



## *Apparel and Merchandise*

Receive shirts, pins, accessories, and more as a thank you for your support of our chapter.

# 2024-2025 EXECUTIVE BOARD

## ADMINISTRATION ZONE

**PRESIDENT:** JULIUS WALLS<sup>^</sup>

**VICE PRESIDENT:** KENNEDY CARPER

**PARLIAMENTARIAN:** AYRIANNA WILSON

## PROGRAMS ZONE

**PROGRAMS CHAIR:** ZOE FLEURINORD<sup>^</sup>

**ACADEMIC EXCELLENCE CHAIR:** MATTHEW ROWE

**ACADEMIC EXCELLENCE CHAIR:** CHARMELE HUMPHREY

**PROFESSIONAL DEVELOPMENT CHAIR:** CASON ALLEN

**MISS FAMSTATE:** CATHERINE JOLIE-TABE

**NSBE JR./PCI CHAIR:** HILLARY DAVIS

**T.O.R.C.H. CHAIR:** BRANDEE JONES

## COMMUNICATION ZONE

**SECRETARY:** LAURYN TELLIS<sup>^</sup>

**GRAPHICS CHAIR:** PHOEBE JEAN-BAPTISTE

**TELECOMMUNICATIONS CHAIR:** TORI LUCAS

## MEMBERSHIP ZONE

**MEMBERSHIP CHAIR-** JESIAH MARTIN<sup>^</sup>

**FAMU RECRUITMENT CHAIR -** KENNEDY JACKSON

**FSU RECRUITMENT CHAIR -** CALEB JOSEPH

## FINANCE ZONE

**TREASURER:** JAYLON MITCHELL<sup>^</sup>

**FINANCE CHAIR:** KAILEN CHRISTIAN

**SENATOR:** TAIWO SOGBESAN

**SENATOR:** JEREMY METELLUS

\*ORANGE NAME DENOTES FAMU STUDENT

\*RED NAME DENOTES FSU STUDENT

<sup>^</sup> DENOTES ZONE LEAD

# THANK YOU!



***FAMU-FSU***  
***College of Engineering***

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